

KONZA
REPTILE



BREEDERS
EXPO

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BREEDERS EXPO

September 5, 2010

Expo Information

Mission Statement

To promote interest in herpetoculture through education and exposure. To widen the potential market of the Midwest Region for vendors to buy, sell, and trade product. To provide an exceptionally professional, reliable, and enjoyable experience for all vendors, clients, customers, and volunteers.

Date

Sunday, September 5, 10:00 a.m. – 6:00 p.m.

Location

Clarion Hotel – Regency Ballroom
530 Richards Drive
Manhattan, KS 66502
(785) 539-5311

Vendor Tables

\$75/table prepaid reservation

- First paid gets first choice of tables and location
- Table linen, electricity and extension cords provided
- Badges for staff provided (limit 2 per table please)
- Breakfast, lunch, and beverages provided during the expo (2 per vendor)
- Credit card payment service available (detailed below)
- Fully staffed entrances and exits monitoring all purchases
- Labels to mark sold items will be provided for each table
- KRBE Vendor Meet & Greet the night before (beer and snacks provided)
- Shuttle service to and from Aggieville Saturday night

*Space may be available on a walk-in basis at \$85/table, no guarantees!

Credit Card Payment Service

The majority of people prefer to pay with plastic these days, so to make your trip less of a hassle and more profitable, we have decided to offer all vendors the ability to accept credit/debit cards. A table will be set up near the entrance for any customer who wishes to make a purchase with a credit card. Once you and the customer have agreed on the sale, send the customer to this table with a receipt for the merchandise they wish to purchase from you. We will run their card and give them a voucher to give to you as payment. At the end of the day, you will turn in all of your vouchers to the front table and receive payment from the KRBE. We will be charging a service fee to the customer, but not to you, the vendor. You will receive payment in full for all of your sales. If you have your own method of accepting credit/debit cards, please feel free to use it, we simply wanted to help out the vendors who do not.

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Hotel & Advertising Information

Clarion Hotel

(We have a block of 10 rooms reserved so please tell the hotel you would like one of the KRBE rooms!!)
\$129/night
785-539-5311

Quality Inn

\$140-150/night
785-770-8000

Super 8

\$125/night
785-537-8468

Best Western

\$150-170/night
785-537-8300

Econo Lodge

\$75/night
785-539-5391

Regency Inn

\$60/night
785-537-0630

**THIS IS A HOME GAME FOOTBALL
WEEKEND (KSU) SO PLEASE MAKE YOUR
HOTEL RESERVATIONS ASAP!**

Manhattan Market/Advertising

Manhattan is a prime location for this event. KSU and Fort Riley numbers alone total over 40,000 with fresh faces every year. The city itself is home to roughly 30,000 more residents and is within an easily travelled distance from larger cities such as Wichita, Salina, Topeka, Kansas City, Omaha, and Lincoln.

Methods of advertisement

- Billboards on major highway
- Print ads in 6 area newspapers including the Manhattan Mercury, KSU Collegian, and Daily Union
- Multiple press releases
- Radio ads on stations such as KRock, Z96.3, and KJCK 97.5
- Posters and flyers given out to multiple locations throughout the region
- Website: www.konzaexpo.com
- Advertisement on Kingsnake.com
- Advertisement in Reptiles magazine

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Vendor Space Request

Company Name: _____

Address: _____

Suite or Apt. #: _____

City: _____ State: _____

Zip: _____ Country: _____

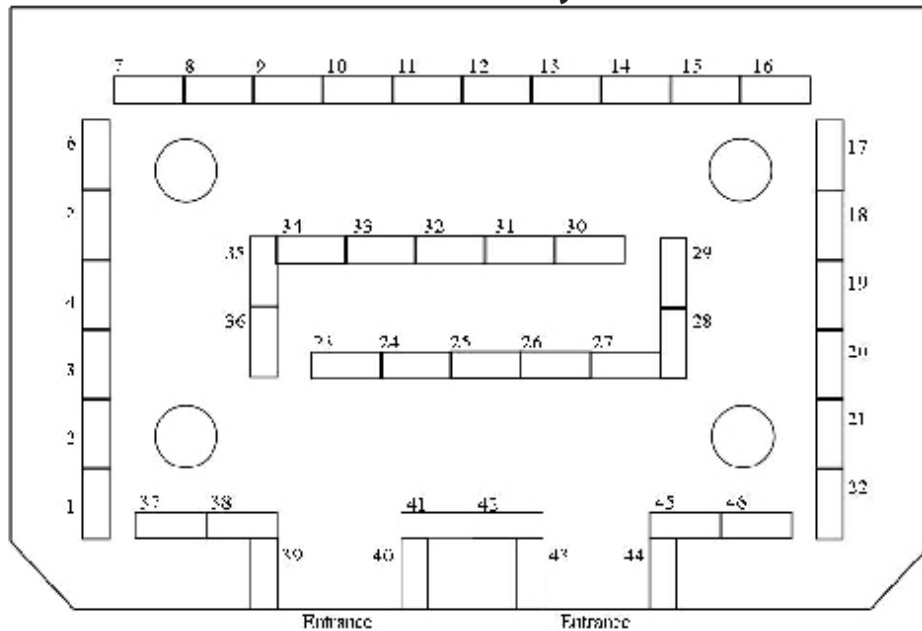
Phone: _____

Fax: _____

Email: _____

Web Site: _____

Vendor Tables Layout



I would like to pay in full (\$75) with a check # _____ . (Payable to K.R.B.E.)

I would like to pay in full (\$75) with my Credit Card. (Circle One) Visa MC Discover

CREDIT CARD # _____ - _____ - _____ EXP. DATE _____ / _____ ZIP _____

SIGNATURE

PRINTED NAME ON CARD

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KRBE Rules and Regulations

1. No venomous reptiles are allowed.
2. Captive bred or high-quality imports only. If we find an unhealthy animal we reserve the right to have it removed.
3. All animals must be contained in a secure and humane fashion.
4. Endangered and/or native species must be accompanied by legal documentation and/or permits.
5. All animals must be sold by Vendors only inside the Regency Ballroom. No sales in the parking lot or surrounding area will be permitted.
6. A KRBE sticker must be affixed to each and every container sold. Animals without this sticker will not be allowed to leave the room.
7. Vendors and booth staff are required to wear KRBE badges at all times. No sharing or swapping of badges will be permitted.
8. Vendors assume all responsibility for any animal sold at their table.
9. All vendors and booth staff must maintain a professional attitude at all times during the expo. Any participants in disruptive arguments will be asked to leave.
10. The KRBE assumes no responsibility for theft or damage to property.
11. The show manager reserves the right to remove any animal or person from the show as needed.
12. An inspection of tables and animals will occur before and during the expo. We wish to present a professional image so try to keep your tables and animals as clean and organized as possible.

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Schedule of Events

Saturday, September 4th

6:00 pm – Midnight

Meet & Greet at Paddy O'Quigley's (Clarion Hotel) for all Vendors and guests.

11:00 pm – 2:00 am

Shuttle to/from Aggieville provided

Sunday, September 5th

8:00 am – 9:45 am

Breakfast and set-up in Regency Ballroom of the Clarion Hotel

10:00 am

Expo begins

1:00 pm

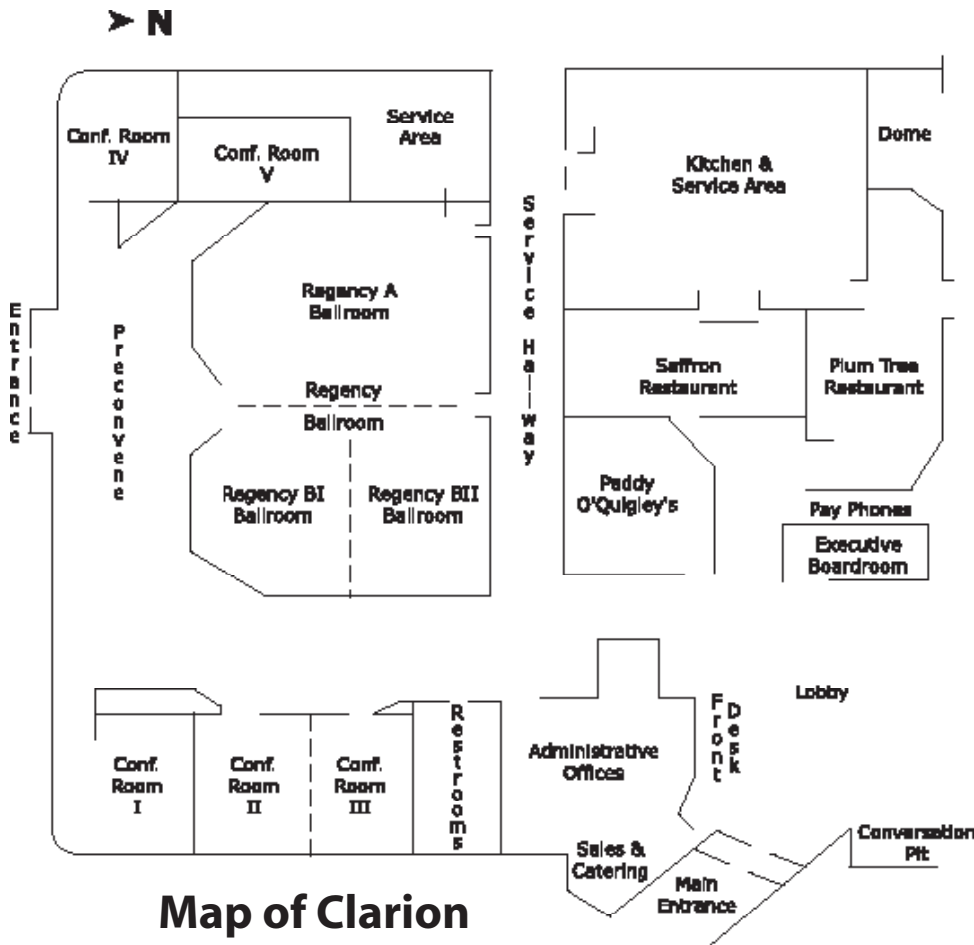
Lunch for Vendors and staff is provided

6:00 pm

Expo ends

6:00 pm – 10:00 pm

Pack up and exit



Map of Clarion

KONZA REPTILE BREEDERS EXPO



FROM KANSAS CITY INTERNATIONAL AIRPORT

Take I-70 West to Exit 313 (Highway 177 North). Take Highway 177 North (Stay in the right lane) to Fort Riley Blvd. At the stoplight, take a right on Fort Riley Blvd. Go three (3) miles on Fort Riley Blvd. And the Holiday Inn will be on your right side, across from Briggs car dealership.

FROM WICHITA, KS (or all points South)

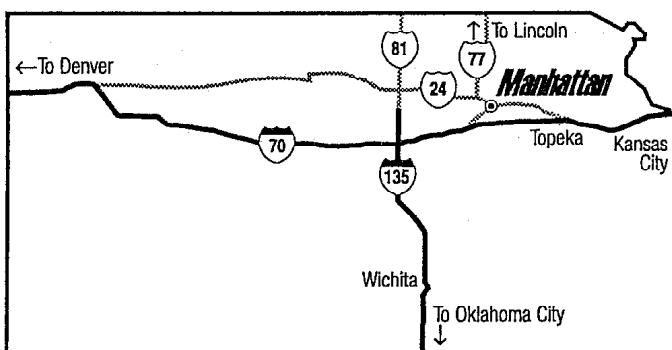
Take I-35 North to I-70 East. Take I-70 East to Exit 303 (Manhattan/Ogden Exit). You are now on Highway K-18. Take K-18 all the way into Manhattan, and the Holiday Inn will be on your left side, across from Briggs car dealership.

FROM LINCOLN, NE (or all points North)

Take Highway 77 South out of Lincoln. Watch for the Highway 24 junction (it is not very well marked), stay straight onto Highway 24. As you reach Manhattan, you will be coming in on Tuttle Creek Blvd., heading South. Continue South East on Tuttle Creek Blvd (Which turns into Fort Riley Blvd.). Go three (3) miles on Fort Riley Blvd. And the Holiday Inn will be on your right side, across from Briggs car dealership.

FROM DENVER, CO (or all points West)

Take I-70 East to Exit 303 (Manhattan/Ogden Exit). You are now on Highway K-18. Take K-18 all the way into Manhattan, and the Holiday Inn will be on your left side, across from Briggs car dealership.



Getting Around in Manhattan

CLARION

The holiday home features a beautiful three-story atrium with rooms overlooking the indoor heated pool and hot tub. Other amenities of the holiday home include miniature golf, ping pong, billiards, a video arcade, and sauna.

ROOM AMENITIES

The hotel is comprised of king and double/double sleeping rooms. Each room features free voice mail service, dataports, coffee maker, hair dryer, iron, and ironing board. All rooms have expanded cable with HBO, pay-per-view movies, and Nintendo

BUSINESS CENTER

Our business center features two workstations, printer, fax, and additional dataport hook-ups.

RESTAURANTS

The Plum Tree Restaurant serves breakfast (7-10am) and lunch (11am-1pm). The Saffron Restaurant and Lounge features Italian and All-American cuisine in a relaxed setting (5-10pm)

MEETING & CATERING SERVICES

We feature 12,000 square feet of flexible meeting space and the highest quality of catering services. With accommodations for 10 to 700 people our convention center includes 6,800 square foot ballroom and up to 10 break-out rooms. Already have your meeting space? Call the Holiday Inn for quality off-premise catering services.

GUEST LAUNDRY

Laundry facilities are located in the guestroom wing.

FITNESS CENTER

Enjoy a complimentary pass to the Manhattan Athletic Club with your guestroom key. Or, take a brisk walk on the Linear Park Walking Trail.

DRY CLEANING SERVICE

Same-day valet laundry service Monday – Friday.

AREA RESTAURANTS

Little Apple Brewing Company, Willie's Sports Bar, All Chinese Buffet, Harry's Uptown, CoCo BoLo's, Rock-A-Belly, Chili's, Applebee's, Stroud's, Carlos O'Kelly's, Sirloin Stockade, Pat's Blue Rib'n, Pizza Hut, and more.

AREA SITES & ACTIVITIES

Manhattan Airport-3 miles; Kansas State University-3 miles; KSU Stadium-3 miles; Manhattan Mall-3 miles; Ft. Riley-15 miles.

Join us for a chance to...



COME OUT OF YOUR SHELL!

From **6 p.m. - 12 a.m.** the night before the expo, KRBE will be hosting a party at the Clarion Hotel. **Free food** and **free beer** will be available.

There will also be a free shuttle to Aggieville from 11 p.m. - 2 a.m. Aggieville features over 40 bars and restaurants, and is the place to be the night after a home football game.

So stop by for some fun and socialize with your fellow reptile enthusiasts!